

Drug Image Database™ v2.0 Drug Imprint Database™ v2.0

Identifies Drugs Using Images and Descriptions

REDUCES MEDICATION ERRORS

Drug Image Database™ v2.0 and Drug Imprint Database™ v2.0 provide content on thousands of prescription and OTC medications, including tablets, capsules and liquids. These databases make it easy for pharmacists to verify a drug being dispensed against images and descriptions of the prescribed medication.

MEETS PHARMACISTS' NEEDS

- **Helps** strengthen existing patient safety measures, particularly in high-volume retail pharmacies, by verifying products dispensed using mass-fill processes
- **Enhances** patient education and compliance when provided as a part of patient educational materials
- **Allows** drug images to be printed on patient drug education leaflets, enabling the patient or caregiver to verify the medication at home



Drug Image Database™ v2.0

Drug Imprint Database™ v2.0

INCLUDES:

Drug Image Database™ v2.0

- High-resolution images of tablets, capsules, transdermal patches and other dosage forms in multiple formats (e.g., .jpg, .gif and .bmp)
- Data unique to a National Drug Code (NDC) and to specific manufacturers
- Images for more than 34,000 NDCs

Drug Imprint Database™ v2.0

- Imprints for tablets, capsules, transdermal patches and other dosage forms
- Multiple descriptors for a drug, including color, dose form, coating, shape, flavor, imprint text and shape, among others
- Imprints for more than 55,000 NDCs
- Color and shape palettes allow for specialized colors and shapes to map to more commonly recognized colors and shapes

BENEFITS

- *Saves time by simplifying unknown drug product identification*
- *Protects patients by enabling pharmacists to visually verify that the correct medication is being dispensed*
- *Protects pharmacists by enabling patients to self-verify the drugs they are prescribed against images printed on education materials*

Drug Image Database™ v2.0 and Drug Imprint Database™ v2.0 are recommended together to provide the most robust solution