

Master Drug Data Base v2.5 (MDDB®)

Provides Comprehensive Drug Information From a Single Source

DELIVERS TIMELY DRUG DESCRIPTIVE AND PRICING DATA

When you sell prescription products, you need ready access to the latest drug information and pricing. Updated daily, MDDB® provides the very latest pricing and descriptive information on name brand, generic, prescription and OTC medications, including herbals. The industry's leading comprehensive drug file, MDDB® provides pharmacists the information they need for dispensing, analyzing and reporting.

MEETS PHARMACISTS' NEEDS

- **Provides** a basis for Drug Utilization Reviews (DUR)
- **Supports** drug product utilization reporting, dispensing functions, medication profiling, inventory management, brand/generic status, claims submission and drug pricing
- **Enables** users to organize and report on drug products using flexible classification schemes



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INCLUDES:

- Industry standard identifiers for all brand and generic drugs on the market, including National Drug Code (NDC), Universal Product Code (UPC) and Health Related Item (HRI) numbers
- Proprietary drug identifiers, including Generic Product Identifier (GPI), Therapeutic Classification System (TCS) and Generic Product Packaging Code (GPPC)
- Price fields that allow values up to \$100 million
- Both current and historical pricing, including:
 - Direct Price (DP)
 - Centers for Medicare & Medicaid Services' Federal Upper Limit (CMS FUL)
 - Generic Equivalent Average Price (GEAP)

- Active ingredient information as well as 80 additional data elements
- Names of manufacturers, distributors, labelers, products and ingredients, as well as packaging information
- Links from old to new National Drug Codes (NDC)
- Up to 48 months of inactive products

BENEFITS

- *Simplifies the process of generic product substitutions*
- *Increases efficiency by providing access to automated, up-to-date pricing information*
- *Provides a single source that accesses Medi-Span's trusted clinical content*