

News Release

For immediate release

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Wolters Kluwer Health announces partnership with Pharmacy Healthcare Solutions, Inc.

CONSHOHOCKEN, Penn. (April 2, 2008) – Wolters Kluwer Health announced today that it will enter into an exclusive co-marketing relationship with Pharmacy Healthcare Solutions, Inc (PHSI), focusing on its Medi-Span® product line.

The Medi-Span product line is comprised of drug and clinical information databases that customers embed in a wide range of healthcare applications, including retail pharmacy, pharmacy benefit management, claims processing and electronic medical records.

PHSI will work exclusively with Wolters Kluwer Health customers, helping them convert from their previous information databases to Medi-Span.

“One of the most difficult and tedious tasks in a system conversion is mapping the previous database’s set of proprietary identifiers to ours,” said Arvind Subramanian, President & CEO for Wolters Kluwer Health’s Clinical Solutions and ProVation Medical. “Customers who want to take advantage of Medi-Span’s databases, but are currently using another drug information database often feel burdened by the challenges of switching providers – even though it makes sense for their business, both financially and clinically.”

“We are excited about the partnership with Pharmacy Healthcare Solutions,” said Subramanian, “because we are now able to offer these customers the assistance they need to take advantage of Medi-Span’s latest drug information content.”

"Organizations that have decided to take advantage of Medi-Span's products need expert assistance to move the conversion forward to successful implementation. PHSI consultant's have the detailed knowledge required to assist Medi-Span customers map the drug file information through a collaborative effort during the conversion project," said Tim Kosty, President of Pharmacy Healthcare Solutions. "We believe the partnership with Medi-Span will help customers to decrease the implementation timeline and enable them to utilize Medi-Span's drug information content in their systems and clinical programs."

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About PHSI

(PHSI) consults with pharmaceutical manufacturers, PBMs, retail pharmacy chains, and software companies on strategic business and marketing issues and targeted operational projects. Consulting projects across these market segments provide PHSI clients with the latest information on emerging trends as well as new products and services. Our consultants have extensive retail, mail service and managed care experience to create actionable recommendations for our clients' pressing business issues. For more information, visit phsirx.com.

About Wolters Kluwer Health

Wolters Kluwer Health (Conshohocken, PA), a division of Wolters Kluwer, is a leading provider of information for professionals and students in medicine, nursing, allied health, pharmacy and the pharmaceutical industry. Major brands include traditional publishers of medical and drug reference tools and textbooks, such as Lippincott Williams & Wilkins and Facts & Comparisons®; electronic information providers, such as Ovid, Medi-Span® and ProVation® Medical, and pharmaceutical information providers Adis and Source®. For more information, visit WKHealth.com.

About Medi-Span®

Medi-Span®, a part of Wolters Kluwer Health, is the leading provider of drug information for thousands of health care professionals worldwide. With more than 30 years experience, Medi-Span continues to offer authoritative drug databases in a variety of formats, including clinical decision support and disease suite modules, application programming interfaces and stand-alone software applications. In conjunction with superior implementation and experienced customer support, the Medi-Span product line is the perfect choice for those needing accurate, trusted drug data that easily integrates into existing software applications. For more information, visit MediSpan.com or call 800.388.8884, press 2.

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