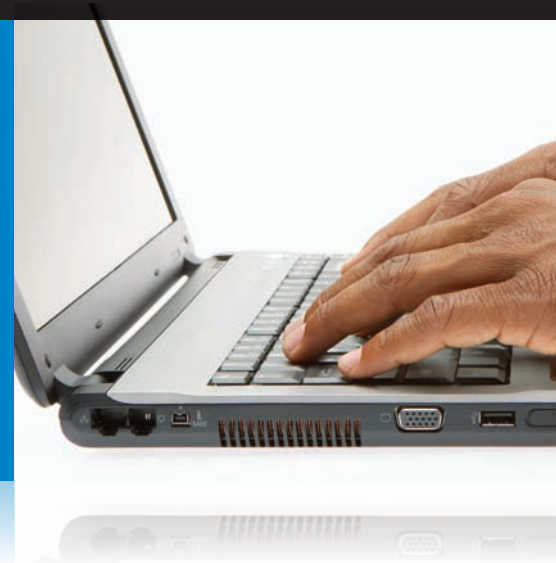


Medi-Span®

Price Rx®

Trusted Data, Efficient Analysis, Profitable Results



Price Rx® is a web-based drug price analysis and reference application designed to meet the demanding requirements of the pharmaceutical market. It provides the trusted content of Medi-Span® in an interactive tool, with dynamic reporting and email alerting functionality.

ESSENTIAL FOR:

- Competitive Intelligence
- Brand and Market Management
- Price Tracking and Forecasting
- Monitoring New Drug Launches

ENHANCED TECHNOLOGY FOR GREATER EFFICIENCY

- Online access to the drug information you need, anytime and any place
- Daily email alerts notifying you of the latest data updates
- Easily transfer data in and out of the application (export data to Excel or Adobe PDF and import data from external files or other applications)

COMPREHENSIVE, RELIABLE PRICING & PRODUCT DATA

- More than 160,000 products with 48 months of inactive data
- Current and up to 10 historical prices based on AWP, DP, CMS FUL, and WAC as well as the Medi-Span proprietary Average, Average Wholesale Price (AAWP), and Generic Equivalent Average Price (GEAP)
- Drug Application Type data elements include NDA, ANDA, and BLA indicators
- Medi-Span proprietary Brand Probability data to assist with brand/generic determinations

"Price Rx® is the essential drug price reference and analysis tool. It provides us with up-to-date pricing, a trusted and commonly-used drug product classification system, easy-to-use price analysis tools, and timely email data change alerts."

*Walt Smith
Vice President Managed HealthCare
Meda Pharmaceuticals*

CONTACT US FOR A FREE 30-DAY TRIAL
MEDISPAN.COM
1-800-388-8884, THEN PRESS 2

POWERFUL SEARCH, REPORTING, & ANALYTICAL CAPABILITIES

- Search by manufacturer, NDC, UPC, HRI, USC, trade and generic name, and by the Medi-Span generic product identifier (GPI) therapeutic classification system
- View, save, or print complete product information report for any NDC or USC anywhere in the application
- Customize reports to accurately and effectively analyze pricing information
- Graph and compare historical prices and forecast future pricing trends
- Analyze pricing changes over user-specified time intervals at various therapeutic classification system levels

Click to view detailed product information for any NDC

Price Rx - Wolters Kluwer Health

Product Details:

NDC/UPC/HRI	Product Name	Package Size	Package SUM	Package Qty	Package Name	Labeler Name	Labeler Code
00003-5154-05	Pravachol Oral Tablet 10 MG	90 EA		1	Bottle	B-M SQUIBB U.S. (PRIMARY CARE)	99908

Classifications:

Drug Group	ANTIHYPERLIPIDEMICS	GPI Name	Pravastatin Sodium Tab 10 MG
Drug Class	HMG CoA Reductase Inhibitors	GPI	39-40-00-65-10-03-20
Drug Subclass	HMG CoA Reductase Inhibitors	AHFS Class	HMG-CoA Reductase Inhibitors (24060800)
GPI Name and Extension	Pravastatin Sodium	USC	HMG-COA REDUCTASE INHIBITORS (32110)

Product Details:

Secondary Id	-	Third Party Code	-Not Applicable
NDC/UPC/HRI Effective Date	03/23/1995	TEE Code	AB-Bioequivalence Resolved
Inactive Date	-	DEA Code	-DEA Class Code is not applicable
New NDC/UPC/HRI	-	DESI Code	2-Determined to be safe and effective
Route	OR-Oral	UD/UU Code	S-Standard Packaging
Rx/OTC	R-PRESCRIPTION	Inner Pack	No
Multi-Source Code	O-Multi-source, originator product	Repack Code	No
Brand Name Code	T-Trademarked Name	Clinic Pack	No
Drug Appl. Type (FDA)	NDA	Maint Drug Code	Yes
Drug Appl. Type (Mfr)	NDA	Limited Distribution Code	00-NOT APPLICABLE
Reference Listed Drug	No	Dollar Rank Code	0-Not Ranked
CMS Drug Category Code	S-Single source - Brand Name	Rx Rank Code	0-Not Ranked
Brand Probability	86.67% (effective 10/16/2008)	Labeler Type Code	B-Promoted as "Brand"
		Price Spread Code	1-Pricing Spread is < 21%

Current Prices:

Price Type	PI	Package Price	Unit Price	Effective Date
AAWP		\$284.39	\$3.15989	09/16/2010
AWP	K	\$386.54	\$4.29489	09/26/2009
CMS FUL		\$22.50	\$0.25000	07/17/2009
DP		\$322.12	\$3.57911	09/08/2008

NDC/UPC/HRI History:

Previous NDC/UPC/HRI	Effective Date	Inactive Date

Price History:

AWP	Change	Effective Date
\$233.59	24.62 %	09/22/2009
\$187.44	10.25 %	12/25/2008
\$170.01	3.49 %	07/12/2007
\$164.27	10.38 %	10/12/2006
\$148.82	2.00 %	10/07/2004
\$145.90	2.00 %	04/22/2004

AWP vs. Time:

Graph and compare historical prices